

News Archives

- ▶ 2009
- ▶ 2008
- ▶ 2007

[Home > News](#)

VIVA! Lands 'Tiger Eye' Rudbeckia

April 27, 2009



Text Size:



Goldsmith Seeds introduced 'Tiger Eye' rudbeckia last year. This year, it has a home at The Home Depot through the VIVA! line for Floragem.

"We looked at trials in the heat of Florida all the way to a cold and rainy trial in Montreal and 'Tiger Eye,' from the breeding of Goldsmith, was amazing with a full head of flowers." says Ray French, product manager of the VIVA! line for Floragem. "Not only will 'Tiger Eye' give loads of flowers, but the plant appears to be very resistant to mildew and has good garden vigor. I was really surprised to see the cool weather show it put on in Canada."

'Tiger Eye' produces large golden yellow flowers with a dark brown center on a plant that will get 24 inches tall in the garden. It grows best in full sun and will work both in patio pots or in the garden.



'Tiger Eye' rudbeckia

For more information on 'Tiger Eye' or the VIVA! collection, [click here](#).

Leave a comment: *(All fields are required)*

Email:

(Will not be displayed)

Name:

Comment:

People in Glass Houses...

Should SUBSCRIBE to *Greenhouse Grower*[click here](#)

FAST ANSWERS to IMPORTANT QUESTIONS

Crop Protection HANDBOOK
2009

Step-By-Step
2009

Crop Protection HANDBOOK
2009

NOW just \$99 \$89

enter code **HRW29**



Your one-stop media center.

NOW PLAYING!

i FIRST PERSON

FLORICAST

OUR SHORT COURSE NOW

The Supply Channel

WATCH NOW



© 2009 Meister Media Worldwide | [Privacy Statement](#) | [Reprint Permissions](#)