



Floragem
3742 Blue Bird Canyon Road, Vista, California 92084 USA

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VIVA! saves a stitch in time with 'Big Thyme'

Vista, California — The new VIVA! large leaved thyme may not be the answer to America's need for more hours in a day – but this is one of the most flavorful thymes we have ever come across! 'Big Thyme' has huge leaves for a thyme – with foliage twice as large as common thyme. Great fragrance and easy to use – 'Big Thyme' will be a hit in your kitchen

'Big Thyme' was selected by the Israeli company Hishtil and chosen for the VIVA!® Herb program this past spring when we had a chance to visit with the Hishtil breeders. This is the same company that brought us our other two featured herbs – Rosemary 'Barbeque' and Oregano 'Hot & Spicy'. Rosemary 'Barbeque' is the "must have" herb for grilling with long stems that make perfect BBQ skewers or used for basting! We love to cook with our herbs and Oregano 'Hot & Spicy' has more flavor than traditional oregano and will retain flavor used fresh or dried.

All three of these fine VIVA! herbs will be in The Home Depot stores in the U.S. and Canada while in season. VIVA! Veggies and Herbs are packaged in the consumer friendly VIVA! pot – with good planting information included right on the package. The vegetable and herb varieties are chosen by regional growers to be appropriate for each region of the country.

For recipes using these herbs go to www.vivagarden.com.

Floragem is a brand marketing company comprised of experienced growers and marketing professionals. The VIVA! program is a full line of flowers, vegetables and herb plants grown by the VIVA! grower network and sold exclusively to The Home Depot. Consumer information on VIVA! plants is available at www.vivagarden.com or to the press in the press room at www.floragem.com.

For more information please contact Laurie Scullin at (352) 495-3375 or lscullin@floragem.com



Large leaf Thyme with robust flavor
'Big Thyme'



The perfect BBQ Grill accessory –
use as a skewer or to baste -
Rosemary 'Barbeque'